

JAGAD MANUSIA

**TED<sup>x</sup>** Jakarta **YOU!**  
x = independently organized TED event

A CHANCE TO SPREAD YOUR IDEA!

# FROM THE ORGANIZER

In the spirit of 'ideas worth spreading', TED has licensed TEDx – a global program of local, self-organized events that bring people together to share a TED-like experience. TED is an annual event that brings together the world's leading thinkers and doers to share ideas that matter in any discipline – technology, entertainment, design, art, science, humanities, business, and development. The fascinating and passionate TEDTalks have reached millions through TED.com – inspiring people to act with their powerful ideas.

TEDxJakarta is a passionate community of movers and shakers dedicated to conducting not-for-profit events to spread ideas for our better future. Our conversations are primarily concerned with

ideas and solutions important to the Indonesian people and to the world. To accomplish that, we search for thought-provoking individuals both from Indonesia and abroad. Together we build a conversation platform where we imagine, inspire, and connect with one another. Our event will give a stage for Indonesia's sharpest thinkers and visionaries to shine.

On the event day, speakers and performers with selected TED Talks videos will explore science, humanity, art, beauty and creativity. TEDxJakarta 2014 will delve into the joy of brilliance, a celebration of the great minds and mentality.

This will be an unforgettable event as we are expecting to invite 700+ of the city's keenest minds. And we are extending this invitation to you to help support us in making TEDxJakarta a meaningful, beneficial, and successful event for everyone. Thank you.

*Sincerely,*

*Co-Curators, TEDxJakarta*





# WHO ATTENDS TEDxJAKARTA

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Our audience is between the ages of 18-45 years old, comprised of college students, professionals, and leaders of companies from public and private sectors who are open-minded, tech savvy, art enthusiast, knowledge seekers and are consistently hungry for inspiration and ideas.

As we have grown, so has the diversity of our audience. In recent years our audience has included individuals from all over Indonesia and as far away as Japan.

# THIS 13<sup>TH</sup> EDITION'S THEME

Jagad Manusia (Universe of Mankind)

From the first time we decided to make better use of our opposable thumb, we have appeared on top of the food chain. And as we end our thousands of years of hunting and gathering, settle down, and experiment with farming and herding, the earth enters a new epoch in the geological time scale: The anthropocene. An extraordinary achievement, knowing our brief existence in this blue planet, while never before an era was driven by a single species.

But, having a geological time scale attributed to us doesn't necessarily mean we're doing a good job. Humanity have their impediment, our passion can sometimes be so divisive and our presence may scarred the earth to years and years to come.

The earth is not the only place where we leave our mark. We also already leave our mark in the cosmos. In this time of compartmentalization and false nostalgia, ironically, the Space Age Magellan, Cheng Ho, and Ibn Battuta may already walk among us.

So join us where the universe is the stage and mankind is the actor.

# TED<sup>x</sup> Jakarta **YOU!**

x = independently organized TED event

As we are preparing for our next TEDxJakarta event, “Jagad Manusia”, TEDxJakarta:YOU! returns after its long hiatus since 2011.

TEDxJakarta:YOU! is a segment of TEDxJakarta which gives opportunity for the undiscovered talents and unsung heroes out there (maybe that’s you!)... to inspire others in Jakarta, in Indonesia, or even the world, through their ideas and actions. Submissions are opened on **14 – 27 July 2018** by uploading a 1-minute video about your topic and filling out the submission form.

If you are selected, you will be given an 8-minute slot to talk in front of the TEDxJakarta audience. That’s why we are calling this TEDxJakarta:YOU!

## REQUIREMENTS

So, if you:

- Have inspiring stories to share with a unique storytelling method, accompanied by imaginative music, wild presentation, original animation, or anything that might surprise us,
- Have a remarkable new invention,
- Have an ingenious performance (music, dance, poetry, etc),
- Have done something interesting in any fields that we might’ve never heard of, or never before highlighted by the public media,
- Can speak of it passionately before an audience,
- Or simply have an idea worth spreading!

Then, we’d like to have you speak on the next TEDxJakarta event.

## APPLICATION

If you’re interested, here’s what you need to do:

1. **Create a one-minute video.** Tell us what you’ll talk about, and then show us how you’ll do it. It needs to give us a sense of you and demonstrate that how your presentation can impact others. You need to consider that TEDxJakarta:YOU! finalists will speak before a live and vibrant audience so we’re looking for a powerful presentation.
2. **Upload your video to YouTube** and make sure it is ‘Unlisted’.
3. **Fill out the application form** here and give us your details, including the link to your video, essay and supporting materials.
4. **Attach supplementary material** to support your video. This can be your slide presentation, audio recording, blog/website, flickr photostream, supporting videos, online portfolio, news coverage, etc.

## IMPORTANT DATES

- Forms are due Friday, July 27th, 2018. At 23:59 WIB
- Candidates will be invited to meet with the selection panel in Jakarta August 3rd-4th, 2018 to present their talks.
- The final decision will be announced at the mid of August 2018.

We can’t wait to see you!

## NOTES

- “TEDxJakarta:YOU!” talks will be recorded and the best talks will have a chance to be featured on [www.tedxjakarta.org](http://www.tedxjakarta.org)
- Although it is not compulsory, it will be better if you can show a connection from your talk to our theme, “Jagad Manusia”.
- Talks can only be delivered in Indonesian or English language.
- Do not make corporate presentations, product pitches, or self-promoting speeches. It will have a zero chance of being picked.
- Selected speakers for the main event living outside of Jabodetabek will be provided with transportation and accommodation stipends by TEDxJakarta.

# THESE 9 TIPS ARE THE HEART OF A GREAT TED TALK:

1. TELL US SOMETHING NEW
2. EVOKE CONTAGIOUS EMOTION
3. TELL A STORY
4. BE PERSONAL
5. DON'T LOSE THE AUDIENCE
6. START STRONG
7. FOCUS ON ONE IDEA
8. THINK GLOBAL
9. PRACTICE MAKES PERFECT

Here are great insights and tips on slide design from TED speaker coach Nancy Duarte

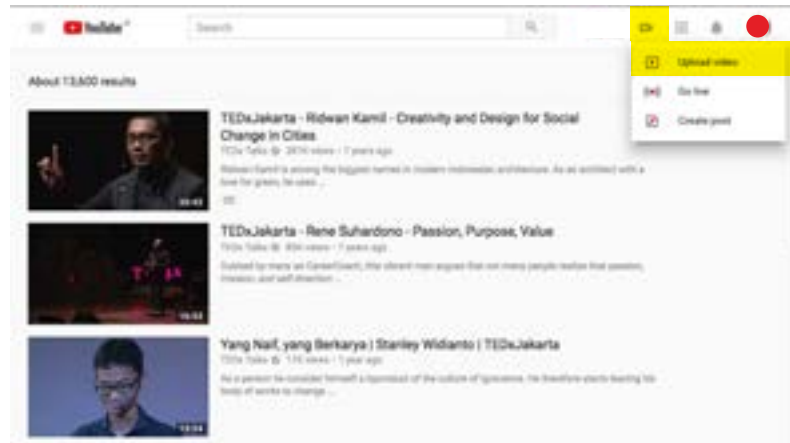
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We also recommend you watch talks at TED.com

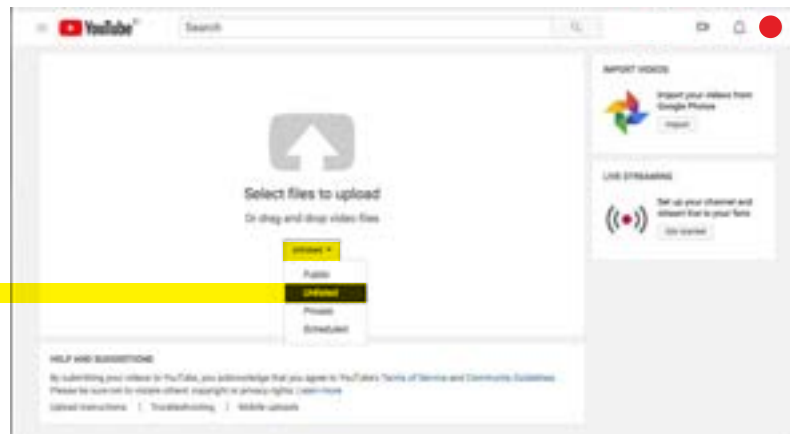
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# UPLOADING YOUR 1 MINS TALK PITCH TO YOUTUBE



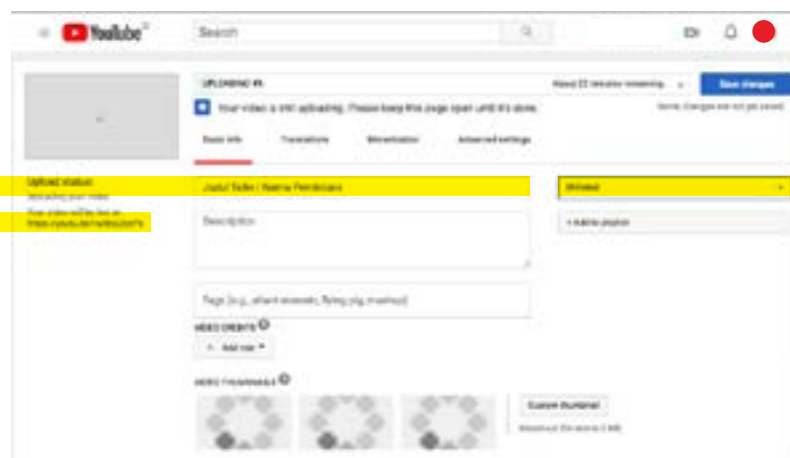
Click Icon Upload, roll down to upload video

Click the roll down menu and select unlisted. Drop your 1 minute video on the drop area.



Fill in with clear title and name

This is the link to your video that you have to send to us



Please make sure that the "Unlisted" option is selected in this roll up menu



# ABOUT TED and TEDx

## TED

TED is an annual event where some of the world's leading thinkers and doers are invited to share what they are most passionate about. "TED" stands for Technology, Entertainment, Design — three broad subject areas that are, collectively, shaping our future. And in fact, the event is broader still, showcasing ideas that matter in any discipline. Attendees have called it "the ultimate brain spa" and "a four-day journey into the future." The diverse audience — CEOs, scientists, creatives, philanthropists — is almost as extraordinary as the speakers, who have included Nobel laureate Al Gore, playwright Eve Ensler, primatologist Jane Goodall, Tiananmen Square organizer Li Lu, architect Frank Gehry, musician Paul Simon, Tipping Point author

Malcolm Gladwell, evangelist Billy Graham, cellist YoYo Ma, and former president Bill Clinton.

TED was first held in Monterey, California, in 1984. In 2001, Chris Anderson's Sapling Foundation acquired TED from its founder, Richard Saul Wurman. In recent years, TED has expanded to include an international conference, TEDGlobal; media initiatives, including TED Talks and TED.com; and the TED Prize. TED2010, "What the world Needs Now," will be held Feb 9-13, 2010, in Long Beach, California, with a simulcast event in Palm Springs, California. TEDGlobal 2009, "The Substance of Things Not Seen," will be held July 21-24, 2009, in Oxford, UK and TEDIndia will be held in November 2009.

## TEDx

In the spirit of ideas worth spreading, TED has created a new program called TEDx. TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live

speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x=independently organized TED event. Our TEDx event is not organized by TED Conferences, but operated under a license from TED.

## TEDxJakarta

TEDxJakarta is a TEDx event in Jakarta. Our mission is to create a community in Jakarta where local great thinkers and doers as well as those who aspire to become one come together and humble themselves to learn from one another. We dream that TEDxJakarta could be a revolutionary knowledge lab where cross-area learning can occur freely. The first in Indonesia, TEDxJakarta has been inspiring and curating great minds since 2009.

# THANK YOU

**We look forward to discussing this opportunity with you. For more information, please reach us at:**

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Facebook: [www.facebook.com/TEDxJakarta](http://www.facebook.com/TEDxJakarta)

Twitter: [@tedxjakarta](https://twitter.com/tedxjakarta)

[www.tedxjakarta.org](http://www.tedxjakarta.org)

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